

Alain Pierre-Lys

Graphic Designer, Photographer, and Communication Specialist

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Experience

Lecturer

Buffalo State University - Buffalo, NY

August 2022 - Present

- Instruct intro and intermediate courses in Graphic Design with a focus on creative processes & conceptual execution
- Plan, evaluate and revise course content and course materials using Adobe Creative Suite, Power-point & Canva
- Instruct students on typography, including it's history and various applications in print and in digital spaces

Independent Contracting - Graphic Design, Content Creation

Off Main Marketing - Remote/Melville, NY

May, 2021 - Present (20-35 Hours Weekly)

- Produce print materials such as brochures, annual reports, covers and BtoC direct mail
- Conceptualize logo design and brand systems design
- Utilize motion graphic programs to create animations including logo animation with Adobe After Effects, Premiere, Animate, Audition and Blender
- Create designs, concepts and sample layouts for websites

Independent Contracting - Graphic Design, Content Creation

Cooperation Buffalo - Buffalo, NY

May, 2020 - Present (10-15 Hours Weekly)

- Social media content creation utilizing Adobe Photoshop, Illustrator and InDesign
- Event marketing and promotional material such as info-graphics, illustrations and templates with Adobe Creative Suite and power-point
- Merchandise & apparel design
- Creating presentation stacks and PPT pitch books

Print Center Intern

Design and Print Center - Buffalo State University, Buffalo, NY

August 2020 - December 2020

- Prepare files for print production, including posters, brochures, flyers, PowerPoint presentations, bookmarks, and T-shirt designs
- Process documents and images with large format printers
- Design materials for staff and students in accordance with in-house production specifications

Notable Achievements / Projects

Russia American Student Service Network — Organization

December 2019 - October 2021

Selected to represent America in a multinational collaboration, funded by the State Department and the Eurasia Foundation.

Skills

Adobe Creative Suite

Microsoft Office Suite

Book Publishing

Print Processing

Photography

Conflict Management

Writing / Editing

Awards

John. J. Jaquet Award for Creativity

Mark Severson Award for
Excellence in Photography

Dean's List 2017-2021

Dr. Marie Dellas & Poppy Dellas

Scholarship 2020

Good Food Award Finalist

Education

B.F.A. — State University of New York
At Buffalo State University, Buffalo, NY

B.A. — State University of New York at
Oswego, Oswego, NY

