

# Alain Pierre-Lys

Graphic Designer. Photographer and Communication Specialist

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## Work History

### **Buffalo State University - Buffalo, NY**

#### **Lecturer**

October 2022 - Present

- Instruct intermediate and advanced courses in Graphic Design with a focus on creative processes & conceptual execution.
- Plan, evaluate and revise course content and course materials.

### **Off Main Marketing - Remote/Melville, NY**

#### **Independent Contracting - Graphic Design, Content Creation**

May, 2021 - Present (15-25 Hours Weekly)

- Produce print materials such brochures and BtoC direct mail.
- Conceptualize logo design and branding design.
- Utilize motion graphic programs to create animations including logo animation with After Effects and Premiere Pro.
- Create designs, concepts and sample layouts for websites.
- Saved time by advising on file organization and work-flow optimization, utilizing Dropbox and MS Office.
- Create and edit publications such as newsletters, brochures and annual reports in InDesign.

### **Cooperation Buffalo - Buffalo, NY**

#### **Independent Contracting - Graphic Design, Content Creation**

May, 2020 - Present (20-35 Hours Weekly)

- Social media content creation.
- Event marketing and promotional material.
- Merchandise & apparel design.
- Creating presentation stacks and PPT pitch books.

### **Photography Area - Buffalo State University, Buffalo, NY**

#### **Photography Research Assistant**

August 2018 - May 2021

- Supported the staff of Buffalo State's Photography Area.
- Processed purchase orders and administrative needs of photography area.
- Provided tutoring on proper dark-room photography.

## Notable Achievements / Projects

### **Russia American Student Service Network — Organization**

December 2019 - October 2021

Selected to represent America in a multinational collaboration, funded by the State Department and the Eurasia Foundation.

### **In Place of Self — Exhibition**

Provided design for exhibition logo, postcards, and installation layout and exhibition companion book.

## Skills

Adobe Creative Cloud

Photography

Conflict Management

Writing / Editing

MS Office

Critical Thinking / Problem Solving

Wordpress

Attention to Detail

## Awards

John. J. Jaquet Award for Creativity

Mark Severson Award for  
Excellence in Photography

Dean's List 2017-2021

Dr. Marie Dellas & Poppy Dellas

Scholarship 2020

Good Food Award Finalist

## Education

B.F.A. — State University of New York  
at Buffalo State University, Buffalo, NY

B.A. — State University of New York  
at Oswego, Oswego, NY

